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## Data Card: SAP Applications Decision Makers List

Last updated: June 2010

**Total Records Available:** 23,886 Business Executives

**List Type:** Email Marketing, Tele Marketing, Direct Mail

**Deliverability Guarantee:** 90%+ for Direct mails, 85%+ for Tele-contacts and 85% for emails.

**Delivery Format:** XLS/TEXT

**Delivery:** Within 7-10 business days upon receipt of payment

### Data Source:

In-house database of 40 million B2B executives and 18 million businesses compiled over the past 13 years through seminars, trade shows, exhibitions and magazine subscription offers. We are also active data partners with leading publishing houses and marketing agencies. Our database is updated every month and changes approximately 4% on monthly basis.

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### Description About SAP Applications:

SAP applications provide capability to manage financial, asset, and cost accounting, production operations and materials, personnel, plants, and archived documents. This list includes the decision makers of companies using SAP applications.

### Industry Scope:

Reach SAP Applications Executives within industries such as

- IT Consulting/Services
- Manufacturing
- Finance/Banking/Accounting
- Technology
- And More!

### Information Available:

First Name, Last Name, Title, Email Address, Company, Address, City, State/Province, ZIP/Postal Code, ZIP4, Country, Phone, Fax, Employees, Sales, SIC Code, Primary Industry and Web Address.

### Industry Based Counts:

SIC	Industry	Records	SIC	Industry	Records
01-09	Agriculture, Forestry, Fishing	189	50-51	Wholesale Trade	868
10-14	Mining	592	52-59	Retail Trade	1,192
15-17	Construction	359	60-67	Finance, Insurance, Real Estate	2,083
20-39	Manufacturing	7,353	70-89	Services	6,549

40-49	Transportation & Public Utilities	1,312	91-99	Public Administration	356
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[Company Revenue Based Counts:](#)

Sales	Records	Sales	Records	Sales	Records
Less than \$500,000	NA	\$5 M to 10 M	574	\$100 M to 500 M	3,745+
\$500,000 to \$1 M	NA	\$10 M to 20 M	610	\$500 M to \$1 B	6,186+
\$1 M to 2.5 M	NA	\$20 M to 50 M	981	Over \$1 Billion	3,782+
\$2.5 M to 5 M	NA	\$50 M to 100 M	2,203+		

[Breakdown By Employee Size:](#)

Size	Records	Size	Records	Size	Records
1 - 4	NA	50 - 99	NA	1000 - 4999	9,462
5 - 9	NA	100 - 249	NA	5000 - 9999	2,837
10 - 19	NA	250 - 499	NA	10000 +	5,182
20 - 49	NA	500 - 999	NA		

[Breakdown By State:](#)

State	Records	State	Records	State	Records	State	Records	State	Records
AK	22	HI	34	MI	625	NV	95	UT	162
AL	245	IA	160	MN	479	NY	1,972	VA	502
AR	115	ID	45	MO	429	OH	772	VT	38
AZ	363	IL	1,249	MS	70	OK	167	WA	422
CA	3,886	IN	382	MT	9	OR	150	WI	450
CO	354	KS	166	NC	677	PA	1,261	WV	35
CT	552	KY	254	ND	24	RI	70	WY	24
DC	74	LA	137	NE	92	SC	221		
DE	73	MA	1,103	NH	82	SD	28		
FL	739	MD	330	NJ	1,068	TN	406		
GA	799	ME	48	NM	36	TX	2,059		

Job Title Available:

CEO/President
CFO
CIO/CTO
COO
Chairman
Owner/Partner
Vice Presidents
Directors
IT Executives
Sales Executives
Marketing Executives
HR Executives
Operations Executives
Finance Executives
Business Development Exec
Controller/Comptroller
Corporate Secretary
Treasurer
Managers
Purchasing /Procurement
Administration
R and D Exec
Others

List Usage:

Comprehensive Marketing List with Complete Detail – Ideal for Personalized Email Marketing as it includes email. Good for Telemarketing and Direct Mail Campaigns as well.

\*Count breakdowns and titles/specialties may change without prior notice with our updates.

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